

NCC Cable System Order

Order #	62638299
Syscode	0280
System Name	Spectrum/Lima Zone, OH
Market	Lima, OH

AE	Mark Ongsysia
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jan19
-	

Flight Dates	03/18/19 - 03/31/19
Agency	Red Eagle Media Group
Advertiser	America First Policies

Client Code	
Product Code	3.203.26
Est Code	11007
Product Name	3.20-3.26
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/19/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$431.00	
Commission		\$64.65	
Net Total		\$366.35	
Total Spots		45	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.18 Rebooking 62272111 with new totals
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	3/18/19	3/24/19	05:00	09:00			X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	Issue
2	CNN	VARIOUS	3/25/19	3/31/19	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	Issue
3	CNN	CNN NEWSROOM<	3/18/19	3/24/19	09:00	16:00			X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	Issue
4	CNN	VARIOUS	3/25/19	3/31/19	09:00	16:00	X	X						-	-	3	\$4.00	\$12.00	30	Issue
5	CNN	VARIOUS	3/18/19	3/24/19	16:00	19:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	Issue
6	CNN	SITUATION ROOM<	3/25/19	3/31/19	16:00	19:00	X	X						-	-	1	\$8.00	\$8.00	30	Issue
7	FXNC	VARIOUS	3/18/19	3/24/19	05:00	09:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Issue
8	FXNC	FOX AND FRIEND<	3/25/19	3/31/19	05:00	09:00	X	X						-	-	3	\$14.00	\$42.00	30	Issue
9	FXNC	VARIOUS	3/18/19	3/24/19	09:00	16:00			X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	Issue
10	FXNC	VARIOUS	3/25/19	3/31/19	09:00	16:00	X	X						-	-	3	\$6.00	\$18.00	30	Issue
11	FXNC	VARIOUS	3/18/19	3/24/19	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	Issue
12	FXNC	VARIOUS	3/25/19	3/31/19	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	Issue
13	FXNC	VARIOUS	3/18/19	3/24/19	19:00	24:00			X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	Issue

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Order #	62638299	Flight Dates	03/18/19 - 03/31/19	Update Date	03/19/19
Syscode	0280	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Spectrum/Lima Zone, OH	Advertiser	America First Policies	Show All Lines	
Market	Lima, OH			Total # of Weeks	2
		Client Code		Total	\$431.00
AE	Mark Ongsysia	Product Code	3.203.26	Commission	\$64.65
Sales Coordinator	Lilka Marino	Est Code	11007	Net Total	\$366.35
Office	Washington	Product Name	3.20-3.26	Total Spots	45
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jan19	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.18 Rebooking 62272111 with new totals			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	FXNC	VARIOUS	3/25/19	3/31/19	19:00	24:00	X	X						-	-	1	\$25.00	\$25.00	30	Issue

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$431.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$431.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/05/19

62638299 | Lima, OH | Spectrum/Lima Zone, OH | 0280 |